

MEL ABRAHAM GRANTED LIFETIME ACHIEVEMENT AWARD

National Association of Certified Valuation Analysts (NACVA) Honors Mel H. Abraham with 2010 Thomas R. Porter Lifetime Achievement Award for Character, Leadership, and Achievement

SALT LAKE CITY, UT (June 20, 2010) — Mel H. Abraham – CPA, entrepreneur, University Professor, author and award-winning speaker was honored by the National Association of Certified Valuation Analysts (NACVA), today announced it has awarded Mel Abraham, CPA, CVA, ABV, ASA, CSP, the 2010 Thomas R. Porter Lifetime Achievement Award For his demonstrated extraordinary leadership, accomplishments and contributions to the profession, the business community and society.

“Mel Abraham has shown unflagging passion, energy, and commitment to championing and demonstrating the highest standards in business valuation, financial consulting, and accounting,” said Parnell Black, MBA, CPA, CVA, and NACVA CEO. *“Tirelessly dedicated to work and still thoroughly generous with his time and counsel, Mel Abraham demonstrates the character, leadership, and professional achievement shown by Thomas R. Porter that marks the very best in our profession.”*

Since 1993, Mel H. Abraham has used his business acumen, entrepreneurial spirit, strategic vision and valuation experience to provide numerous educational and entertaining presentations around the country. Aside from his valuation programs, Mel's programs have also focused on developing executives, businesses and entrepreneurs to their fullest potential while creating an abundant and balanced life. He combines the traditional mechanics of business and the important psychological issues making his perspective and presentations one-of-a-kind. Mel uses his decades of entrepreneurial and consulting experience to provide executive and leadership mentoring as well as help his client's build their businesses. He discussing many of these principles in his current book, ***Break Away: Reawakening the Entrepreneurial Mind & Living the Dream.***

Outside of work, Mr. Abraham is very active in his community, and has established a charitable foundation to serve needy families. He is very involved in safety and character development for youth throughout the country, and has travelled overseas to work with troubled and at risk youth. He is the founder of The SAVE Foundation a charitable non-profit organization dealing with raising the awareness and providing education related to abuse and violence against women and children.

“You can't be successful in life or business without having both, the business and financial skills as well as the leadership and communication skills combining to achieve your outcomes. You accelerate this achievement by empowering those you work with and around you to actualize their own goals and dreams at the same time!”, says Abraham

About the Thomas R. Porter Lifetime Achievement Award:

The Thomas R. Porter Lifetime Achievement Award is awarded annually by the National Association of Certified Valuation Analysts (NACVA). The award recognizes a credentialed NACVA member who exemplifies the qualities that Tom R. Porter displayed

passionately throughout his life and within the financial profession, as demonstrated both by personal and professional integrity, as well as through active participation within the profession for at least 10 years, and service and participation through various boards, committees, taskforces, publications, training, and presentations. The NACVA Thomas R. Porter Lifetime Achievement Award Council considers applications, interviews candidates, and ultimately determines each year's grantee.

Thomas R. Porter, CPA, ESQ., CVA, CFFA (1951-2007) was both a "force of nature" and "the person we all hoped to be when we grew up," according to Michael Kaplan, a friend and colleague. The Thomas R. Porter Lifetime Achievement Award was established by NACVA in 2008 to commemorate rare individuals who exemplify the character, leadership, and professional achievement shown by Thomas R. Porter.

About Mel Abraham and his keynotes and programs

Mel Abraham as an author, award-winning speaker and renowned consultant, speaks to many corporate and entrepreneurial audiences around the world. Abraham specializes in valuations and strategic mentoring for associations, boards of directors, businesses and individuals. He teaches service professionals to become powerful business builders by applying proven marketing strategies and psychological and technological tactics for efficiency. For more information, visit <http://www.MelAbraham.com>.

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