



# MEL ABRAHAM

CPA · CSP · USA TODAY BESTSELLING AUTHOR  
HIGH PERFORMANCE LEADERSHIP & FINANCIAL SPEAKER

*“I help people remove the invisible constraints that limit their bandwidth — so they can perform, lead, and live at their highest level.”*

Mel Abraham is a CPA, Certified Speaking Professional, entrepreneur, and USA Today bestselling author of *Building Your Money Machine*. He has helped leaders, entrepreneurs, and organizations build financial clarity, eliminate constraint, and create lives of freedom and choice. His work — built from lived proof, including personal financial loss and a battle with cancer — sits at the intersection of **performance, money, and meaning**.

**6M+**

YOUTUBE VIEWS

**185K+**

TOTAL COMMUNITY

**700K+**

PODCAST DOWNLOADS

**30K+**

WEEKLY READERS

## FEATURED KEYNOTES

### **The Performance Tax™**

How the Hidden Cost of Financial Stress Is Silently Stealing Your Organization's Best Performance

### **Conviction Over Commission**

How Financial Sovereignty Turns Fear-Based Selling Into Performance-Based Selling

### **Building Your Money Machine**

Stop Being the Engine. Start Owning One. — The blueprint for converting active income into lasting wealth.

## FORMATS

Keynote · Half-Day Workshop · Full-Day Intensive · Any Audience Size

## BEST FOR

Executive conferences · Sales kickoffs · Leadership retreats · Company all-hands

## TRUSTED BY AUDIENCES WORLDWIDE

AbbVie · IRS · NACVA · CalCPA · GrowthDay · National Speakers Association · Financial Planning Association · State Bar of California

## The Performance Tax™

*How the Hidden Cost of Financial Stress Is Silently Stealing Your Organization's Best Performance*

Your people are not underachieving because they lack skill or motivation. They are operating below full capacity because financial pressure, emotional load, and decision noise are consuming the bandwidth they need to do their best work. This keynote names the tax, gives every person in the room a live diagnostic to measure it — the Constraint Score™ — and delivers a clear framework to begin removing it before Mel leaves the stage.

Best for: Executive conferences · HR & People Ops summits · Leadership retreats · Sales kickoffs

## Conviction Over Commission

*How Financial Sovereignty Turns Fear-Based Selling Into Performance-Based Selling*

The #1 reason salespeople discount, accept bad-fit clients, and stay in situations they should exit is not skill — it is financial constraint. When income and survival are tied together, every deal becomes personal. This keynote breaks that link permanently, replacing fear-based selling with the conviction that only comes from financial sovereignty. Every salesperson leaves with a live Constraint Score™ and a clear path forward.

Best for: Sales kickoffs · Financial services · Revenue leadership · Commission-based teams

## Building Your Money Machine

*Stop Being the Engine. Start Owning One.*

Earning more does not make you free. This keynote dismantles the belief that more revenue is the answer, and introduces the Money Machine Blueprint™ — the system that converts active income into assets, decouples wealth from effort, and builds the infrastructure for a life by design, not by demand. Delivered by the man who built it, lost it, rebuilt it, and proved it survives cancer.

Best for: Entrepreneurial conferences · Masterminds · YPO/EO chapters · Business owner retreats

*“Mel is an unbelievable speaker and storyteller. He brings out the emotion in the audience and knows how to bring topics to life with humor, humility, and knowledge. His delivery style is a combination of inspiration and actionable lessons. Making him one of the best presenters I’ve ever seen.”*

— James Wedmore, BBD Live

*“Mel has a unique gift for making complex financial concepts instantly clear and deeply motivating. Our attendees left not just inspired — they had a plan.”*

— Brendon Burchard, GrowthDay



USA TODAY BESTSELLER

*Building Your  
Money Machine*

[melabraham.com/speaking](http://melabraham.com/speaking)

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