

ABOUT THE AUTHOR



As an entrepreneur my challenge is time. Mel Abraham's coaching helped me to reduce the noise around me and focus on what is important for my business – the essential drivers that are the foundation for my company. The concepts he very clearly presents have improved my communication with my customers and business partners, which in turn has lead to more productive interaction. What I am learning from Mel will continue to be an important part of how I do business and retaining my entrepreneurial advantages.

**~ Julie Trono, President,
Compass Business Solutions**

MEL ABRAHAM is the author of *Break Away: Reawakening the Entrepreneurial Mind & Living the Dream*. As the Founder and CEO of a strategic consulting services firm, Mel has helped entrepreneurs, businesses and management teams across the country create meaningful, fulfilling careers/ventures while accomplishing their mission. As an inspiring leader and in-demand speaker, trainer and mentor, Mel has worked with numerous leaders, entrepreneurs and organizations. He has assisted them to combine the practical elements of business tactics and strategies with the psychological essentials of the entrepreneurial mind to more effectively execute their vision and establish a meaningful legacy. Mel has won numerous speaking awards and recently, Mel was the featured speaker to an audience of 1,100 at the 2009 National Association of Certified Valuation Analysts Annual Conference in Boston, MA. Mel has fostered this model for Sustainable Success while serving on the Boards of various organizations, consulting for business owners and coaching youth and college-age students. In fact, Mel is in the process of creating the non-profit – Entrepreneurial Youth Project – to teach these skills to college and college bound youth, so that they develop the proper thought processes, inner resources and habits to thrive in any economic conditions. Mel is a Certified Public Accountant with over two decades of experience as a financial expert, expert witness, valuation expert and business and success strategist. Mel is regularly sought after for consulting and valuation engagements around the country. These projects have ranged from small family owned businesses to large \$1.7 billion companies. Mel holds numerous professional certificates, including as a Master Practitioner in Neuro-Linguistic Strategies. Mel was also the recipient of the 2010 Thomas R. Porter Lifetime Achievement Award for his contributions as a professional, to society and community service